



Provision Interactive Scores Digital Media Pioneer Lyle Bunn for Board of Advisors

Digital Signage Strategy Architect to Help Provision Execute Growth Strategies

CHATSWORTH, California – April 15, 2009. Provision Interactive Technologies, Inc. (“Provision”), a subsidiary of Provision Holding, Inc. (OTCBB: PVHO), announced today that digital signage expert Lyle Bunn has joined the company’s Board of Advisors.

Bunn is a highly regarded consultant, advisor and educator for the digital signage and digital out-of-home (DOOH) industries. He has developed numerous media networks in retail, consumer services, hospitality and corporate environments.

“I think Provision and its proprietary technology will help shape the future of the digital signage industry,” said Bunn. “Networks like Provision’s bring unparalleled value to advertisers.”

Bunn was instrumental in bringing digital signage and DOOH perspectives into the broadcasting and consumer electronics industries with presentations at the National Association of Broadcasters Show and the Consumer Electronics Show. He has the distinction of being the only individual named to the Digital Signage Forum’s Digital Signage Top Ten List, honored among such corporations as Thomson, 3M, Clear Channel and Focus Media.

“Lyle has advanced the understanding and application of digital signage in many industries,” said Curt Thornton, president and CEO of Provision. “His vision, valuable strategic knowledge and media management skills will be a dynamic guiding force for our company.”

Bunn is also the principal author of “The *new* Madison Avenue Diet – The Strategy for Performance-Focused Dynamic Signage Content,” published by Alchemy. He is a member of the Academy Faculty of InfoComm, and is currently writing a series of best practices guides for release this spring.

About Provision Interactive Technologies, Inc.

Provision Interactive Technologies, Inc., a subsidiary of the publicly traded company Provision Holding, Inc. (OTCBB: PVHO), is the leading purveyor of intelligent interactive 3D holographic display technologies, software, and integrated solutions for both commercial and consumer focused applications. For more information, please visit Provision at www.provision3Dmedia.com.

Forward-Looking Statements

This press release contains forward-looking statements. Such forward-looking statements are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected in such forward-looking statements. These risks, assumptions and uncertainties include: the ability to develop customers and generate revenues; the ability to compete effectively in a rapidly evolving marketplace; the impact of technological change; our ability to protect our intellectual property in the United States and other countries; our ability to raise capital to implement our business plan; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission. Some of the statements that are "forward-looking statements" can be identified by the use of terminology such as "estimates," "projects," "plans," "believes," "expects," "anticipates," or "intends." We disclaim and do not undertake any obligation to update or revise any forward-looking statements.

CONTACT:

The Lexicomm Group
<http://www.lexicommgroup.com>

Wendi Tush
(212) 300-2142
Wendi@lexicommgroup.com

Lindsey Gardner
(212) 300-2132
Lindsey@lexicommgroup.com